

Elke Von Freudenberg blog

From top Celebrity Makeup Artist, get the latest makeup trends, tips and tricks and product reviews. Here, it's all about the makeup.

Monday April 12th 2010

We love a great makeup bag.

Truly, there's nothing better than being able to get everything into a makeup bag that you need to take with you when you travel. Check out Hold Me. When opened, The Hold Me Bag gives you a complete view and access to all your products and tools at once – no sorting through compartments, separate brush bags, sleeves or pages. Everything is efficiently stored. Always. You gotta love that.

