

# Hairspray & Highheels

A Jersey Girls Guide to Beauty

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MONDAY, APRIL 1, 2013

## Hold Me Makeup Bag

PR Sample

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The **LAST** Makeup Bag you'll ever **BUY**



PR Sample



Welcome, I'm Ange.  
 I'M an animal print  
 obsessed, Nail polish  
 hoarding, Jersey Girl  
 with a passion for beauty...



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Hey ladies! I have a fun review today, I was excited to get my hands on this because I traveled so much

last summer & it was crazy carrying my makeup with me. I had three different bags one for my brushes and the other two for makeup because I couldn't fit everything into one bag. It drove me insane. My stuff was everywhere, mixed up and no organization at all. It made getting ready more of a chore than I cared for. I honestly had no hope when I was asked to review the 'Baby' version of the Hold Me Makeup bag because I just figured, nothing else worked so why would this bag be any different. Different it was my friends! I think I have finally found something that solves the problem and fits everything in one bag. The [Hold Me Makeup Bag](#) is the last makeup bag you'll ever need to buy. It's all I've been using and I can add what I need to it & just be on my way, everything has it's place, no more blush and brush commingling. They can live their own happy lives, perfectly in place.

It's fashioned after a vintage school girl's book bag, featuring a wrap around self tie closure making it as fashionable as it is functional. It can be used for everyday use while at home and lends it self to travel quite well. The Hold Me Company describes it as perfect for the makeup minimalist, which I am not, so I was worried that it wasn't going to fit what what I needed it to but it definitely did and I probably could have added a few things when I was through.



It's design comes with enough room for a basic brush set, and if you're like me, most of your brushes are for your eyes and there for small and thin so you can fit more than one into each brush pouch. I found that this was enough room for what I would need to bring with me or have on hand at home, while keeping them perfectly protected.

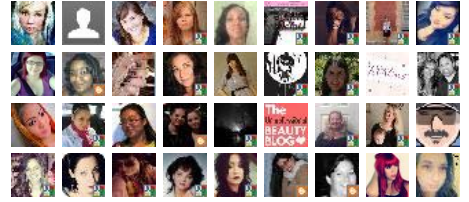


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I wasn't too impressed with the design of the inside of my bag but don't let that turn you off, you can choose from one of twelve different designs. The outside is made of "knew suede" a high performance vegan fabric (I had no idea, there was even a thing such as 'vegan' fabric so that was pretty cool to learn) and you can wipe clean the cotton prints on the inside quite easily. It takes a lot to impress me in this department, I've tried and failed many times to find the perfect travel companion to bring all of my precious babies with me, & guess what? I even fit a freaking nail polish in here with all of my makeup & a few skincare products! So color me impressed. The only downside of all of this perfect, in my opinion, is the price. It's \$55 which I think is absolutely insane for a makeup bag but I guess it can also be looked at, that in fact once you have it you won't need another so if organization is what you need this may be worth the investment.



Do you see everything I fit? Makeup Minimalist? Doubtful! This bag is perfect for everyone! You can shop the [Hold Me Company shop](#) to check out their bags as well as a larger version of the Hold Me Makeup Bag.

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one 20-something's thoughts on all things beauty

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**S.Lennyn82** April 1, 2013 at 6:29 PM

I need one of these:) Sara xx

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**Rebel Damse** April 1, 2013 at 6:49 PM

Awesome I just learned something new also...I never knew Vegan Fabric existed which is pretty cool. I'm def in need of a good makeup bag to keep me more organized.

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**Kristin IDelights** April 1, 2013 at 8:01 PM

Very Cool..I have my makeup in 2 separate cases right now. I'll have to check these out. Thanks Ange :) xo

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**Kelley** April 1, 2013 at 10:21 PM

ooh LOVE this bag! MessyDirtyHair sent me over to your blog, I'm excited to read all of the posts!

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**Aislinn B** April 2, 2013 at 3:31 AM

Found you through Monday Beauties!

Wow that's a lot of stuff in that bag! It would be perfect for me.

[Reply](#)



**Eva-Lynn** April 2, 2013 at 5:01 AM

Wow! I think I need that one! x

'meet me in the past.'

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**elizabeth** April 2, 2013 at 9:24 AM

I love this bag! What a convenient way to keep everything together! I was wondering about the size of your brushes...in the description for the Baby bag it says brushes up to 6". My longest brush is just shy of 7", meaning by their description I should go up a size. Is 6" really the limit on brushes for the Baby Bag? I don't think I need the larger one (or it's price tag - ha!)...thanks for your help!

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**Angela Peters** April 8, 2013 at 8:35 PM

My longest brush is 7" & it fit perfect :)

xo  
Ange

Reply



**Niki Caron** April 2, 2013 at 1:15 PM

It's cute and it looks like it holds a ton! I kind of love it!!!

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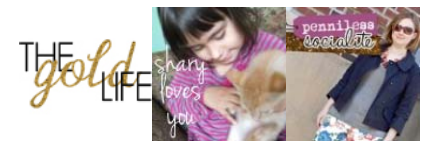
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