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HOLD ME BAG | THE PERFECT COSMETICS ORGANIZER

September 4, 2014 — 16 Comments

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I have enough makeup to choke a horse. Not that I would feed a horse makeup, because I love animals. Wow... what a weird saying, right? Anyway, I have a lot of makeup. I have been looking for something to hold my favorite, or everyday use, makeup so that I can get to it easily and quickly. I like to have my staple items grouped together somehow so that I can make my life flow a little easier during my grooming routine. I have a new favorite thing to help me with that – the **Hold Me Bag**.

my newest addiction .com



THE PERFECT



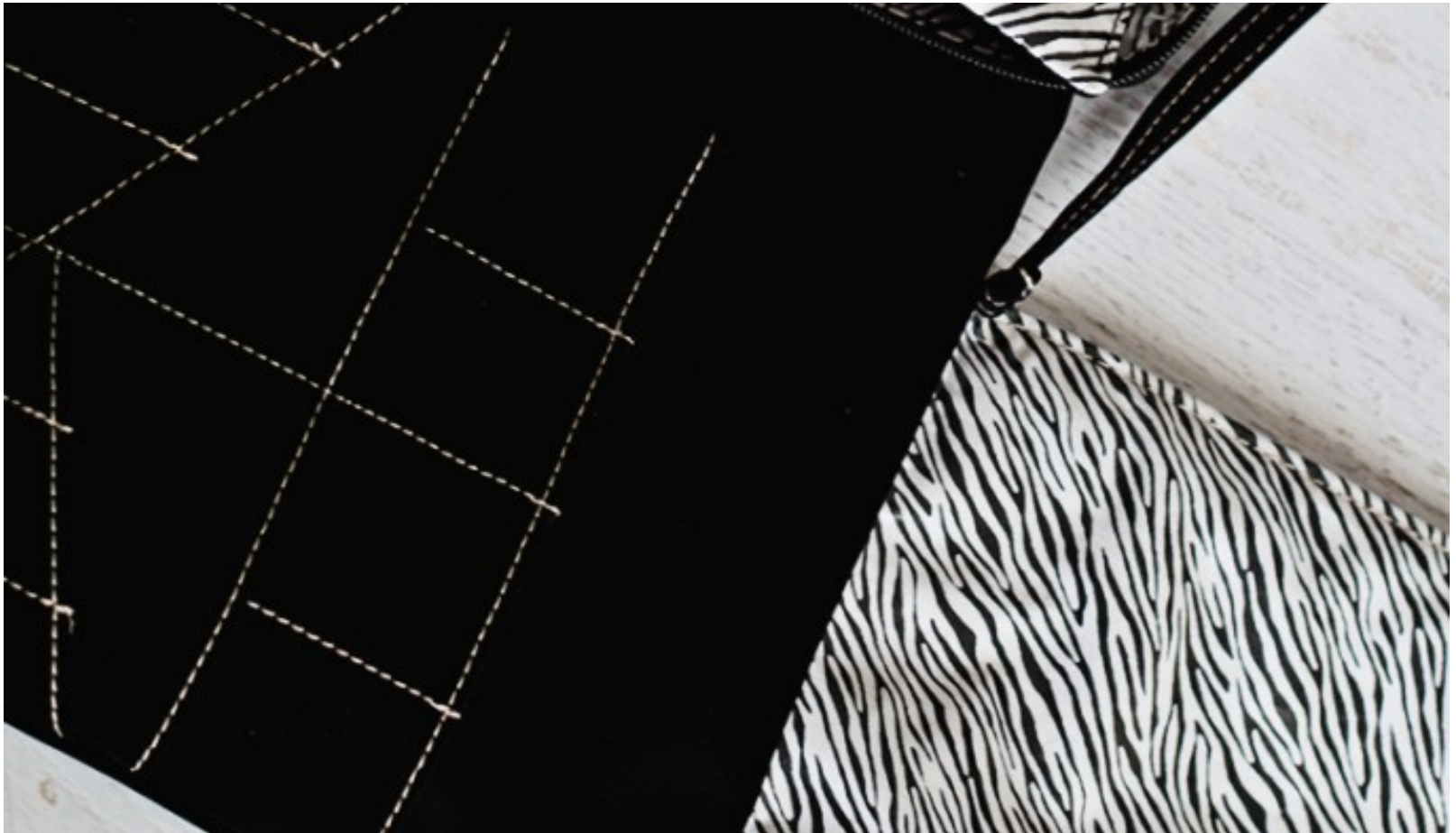
The Hold Me bag is a fantastic makeup bag that is full of flaps and pockets and can hold a really good amount of product. If you have a normal size makeup collection, it could essentially hold EVERYTHING YOU OWN. It is also

There is actually a center section that the company refers to as “the heart” that is expandable. I have found that even my tall items fit in there nicely! There is also a pocket on the side that can hold items. I tend to put my pencils and mascara in there.



HOLD ME

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AND YES! It holds brushes too, folks! The brushes I have tucked in here are way more than I use on a regular basis. I just wanted to stuff it full so you could see just how much it can hold. I probably use 5-6 brushes on a regular basis, so this has plenty of room for everything. You could even tuck your pencils or mascaras into these slots if you wish. That way you could leave that flap on the inside open for something else entirely.



Just to show you that I can fit my makeup in the middle pouch, I put my basic makeup look items in there. I included skincare, primer, foundation, powder, blush, bronzer, highlighter, eyeshadow palette, concealer, brow gel, eyeshadow primer, mascara and a liquid lipstick. It fits more than that! I have plenty of room to throw in a few options.





And let me tell you about the materials of the bag for a minute. The Hold Me Bag's exterior is crafted of vegan suede, a sleek soft black fabric with superior cleaning and shape retention. Fun, wipe-clean cotton prints highlight interiors. I love that they made the inside the kind of material you can just wipe clean. I mean, seriously! We are dealing with makeup. It spills and seeps and is sometimes messy. I know I am a huge klutz, so investing in a bag like this is nice because it can stay looking as pretty as your face! <3



So, whatever you decide to use this bag for, I KNOW you will love it. It stays on my vanity full of my favorites, it travels with me when I am on trips. I love it. AND I AM IN LOVE with the Zebra print on the inside of this one. They have a few different designs, but I am an animal print fanatic! I would also like to mention that there are three different sizes in the Hold Me – the original, the Middle Sister and the Baby.

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Melody Robinson Wright • 2 years ago

This is a nice bag. I need something that will hold a great set of brushes.

^ | v • Reply • Share ›

Jai @ Mami's Time Out • 2 years ago

Great idea for something to keep in your purse too! I love it. Right now I use everything for makeup including baskets small plastic drawers small vases for makeup brushes. And these are all in shelves in out half bath. I was kicked out of the main bath :(

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Kendra Stanton • 2 years ago

This is a killer organizer! I love it.

^ | v • Reply • Share ›

Betzy Carmona · 2 years ago

I need this for my honeymoon

^ | v · Reply · Share ›

Lisa Marie Heath · 2 years ago

This bag looks AMAZING!!

^ | v · Reply · Share ›

Sheila Arkee · 2 years ago

I so love this bag - it's awesome!

^ | v · Reply · Share ›

Nidia Doherty · 2 years ago

I love this! Like you, I have way more makeup than would fit in here, but this sounds perfect for a travel bag, or for the every day stuff. Love that it's so versatile and easy to clean, too.

^ | v · Reply · Share ›

Brooke @ Blushing Noir · 2 years ago

This bag is 50 shades of ALL THE THINGS.

^ | v · Reply · Share ›

jamie @makeuplifelove · 2 years ago

I need this ASAP. This would be amazing for my morning go to's for sure!

^ | v · Reply · Share ›

Ange · 2 years ago

I LOVE my Hold Me bags!!

^ | v · Reply · Share ›

Miranda | SlashedBeauty.com · 2 years ago

This would be perfect for my travels!

^ | v · Reply · Share ›

Amber · 2 years ago

I need this bag STAT. I have been looking for a brush roll, but I like this idea much better!

^ | v · Reply · Share ›

BeautyJudy · 2 years ago

The names of these bags cracks me up!

^ | v · Reply · Share ›

loveforlacquer · 2 years ago

This bag looks amazing! Definitely need to get my hands on one!

^ | v · Reply · Share ›

Phyrra · 2 years ago

I LOVE the zebra print!!!!

^ | v · Reply · Share ›

beautybymissl · 2 years ago

This bag looks so cool!

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