

# Gave That

The Gift of Giving —what we gave, how we gave it and what we'd love

**Monday, April 11, 2011**

## Hold Me Bag



This is one of the best bags that I've seen in a good while and it's surprisingly *not* a clutch! This is actually a makeup bag by [Hold Me](#). I was fortunate enough to be sent one in Classic Black by Hold Me (thank you so much!) and it is absolutely amazing in person. Done in Knew Suede it's soft and luxurious to handle. It actually begs for it and the design which is what initially caught my eye —modeled after vintage school bags— is impeccably chic.



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What made me the most excited about this bag was the flap with 15 pockets to hold your makeup brushes. No more brush rolls or being limited to travel sizes.



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Makeup is messy by nature but in this case the Knew Suede, inside and out on this Classic Black bag, is very easy to clean and brush off.



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The [Z Palette](#) fits perfectly in the slit pocket on the top flap and I can fit tons of other palettes in the center of the bag which zips close.



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Every detail was clearly thought of from the way it unfurls and lays everything out for you to view and use to how plush it is to help keep your makeup safe (and intact!). This is invaluable for anyone who travels a great deal or loves to take their makeup and perfume with them everywhere they go. Surely the "It bag" of all cosmetic bags making Hold Me the perfect gift.

<http://www.gavethat.com/2011/04/hold-me-bag.html>